



Welcome to the 24 GOOD DEEDS online application manager!

24 GOOD DEEDS collects donations and helps raise awareness for social and environment projects. The concept is simple: behind each of the 24 Advent Calendar doors there is one GOOD DEED which donors can help make a reality with their one-time donation of \$24. Behind each door, participating organizations provide a description of how and where the donations are applied. Any Canadian charity that has a mandate to implement social and environmental projects and initiatives and that can provide open and transparent financial reporting is eligible to participate in the calendar.

We are particularly interested in applications that deal with health, education, infrastructure, nature and the environment, as well as nutrition and care. We estimate that each project that will be part of the 2021 edition of the calendar will receive donations up to \$15,000. The exact donation amount depends on the donations received of the calendars during the months of October, November, and December 2021.

The selection process consists of three phases:

1. Submission of the initial project outline
2. Submission of a detailed project outline
3. Telephone interview

The first phase of the application process takes place until March 20, 2021. Successful candidates will be invited to participate in the second phase of the application process around the beginning of April. Successful applications will have an emphasis on transparency, sustainability, effectiveness, and plausibility.

Additional information and answers to frequently asked questions can be found at:
<https://www.24gooddeeds.ca/application-process>

For your application please only use our online application form available at:
<https://application-2021.24gooddeeds.ca>

For any question regarding the request for submission, please contact Ute Shaw at:
info@24gooddeeds.ca

We look forward to receiving your application.

**Sincerely,
Your 24 GOOD DEEDS Team Canada**